

# Activating panel elements in the Alt shops module

## Screenshot\_2020-04-29\_at\_19.1 Getting started

Some changes in the admin panel require additional activation in the Alt shops module in order to be visible to the customers on the store's website.

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## Screenshot\_2020-04-29\_at\_19.1 Alt shop

info2.svg **Remember**

Alt shop - an alternative version of an online store. The main idea of the functionality is to provide the ability to create separate offers like different promotions, product prices, or even with a different activity status of individual page elements (static subpages, promotional pages, products), which are presented to different groups of store customers.

One of the main scenarios for using alt shops is to provide people who participate in Member Club (You can find more about Member club in the **[UNDER CONSTRUCTION]** article) with a separate

offer where they can enjoy a fixed discount, such as 10% off.

Originally, the functionality was also to be used for A/B testing.

## Default alt shop

The starting point is always the alt shop with **id = 1**. This is from the point of view of the system: always existing and always active alt shop.

Often, the default alt shop is defined in the panel by business administrators as “alt shop 0” or “alt shop default”. Because of administrators' habits, it is possible to activate the alt shop default by adding the URL parameter **?yras=0** and **?yras=default** to the page address, for example:

<https://www.yves-rocher.cz/?yras=0>

<https://www.yves-rocher.cz/?yras=default>

The screenshot displays the Yves Rocher website interface. At the top, there is a navigation bar with icons for shopping, search, and user account. Below the navigation bar, a promotional banner for Garnier is featured. The banner is titled "ZREDUKUJ PRZEBARWIENIA Z DUETEM VITAMIN C" and is divided into two steps: "KROK 1. VITAMIN C SERUM NA PRZEBARWIENIA" and "KROK 2. VITAMIN C ROZŚWIETLAJĄCY, NIEWIDOCZNY FLUID DO TWARZY Z SPF 50+". The banner includes images of the products and a before/after skin comparison. Below the banner, there is a section titled "ANTI AGE" with four product cards: "INTENSIVE VITAMINE C CONCENTRATE", "INTENSIVE HYALURONIC MASK", "INTENSIVE RETINOL OIL SERUM", and "EXCELLAGE BALM CREAM". Each product card has a heart icon for favoriting.

*Visualization of the default alt shop on CZ PROD (Desktop version)*



Twarz

Słońce

Ciało

linie produktowe

rodzaje

Nakupcie nad 899 Kč a wybierz si **jakýkoliv produkt jako dárek** s kódem →

1PRODUCT

KOPÍROVAT

NIVEA

**AKTYWUJ MOC PRZECIWMARSZCZKOWĄ**

ZACHWYĆ CIĘ EFEKTY ALBO ZWRÓCIMY CI PIENIĄDZE\*

NIVEA DO -40%

KUP TERAZ

ANTI AGE



**INTENSIVE VITAMINE C CONCENTRATE**

50ml

★★★★★ (0)

**247.00 zł**

100ml: 494.00 zł

Dodaj do koszyka



**INTENSIVE HYALURONIC MASK**

75ml

★★★★★ (0)

**201.00 zł**

100ml: 268.00 zł

Dodaj do koszyka

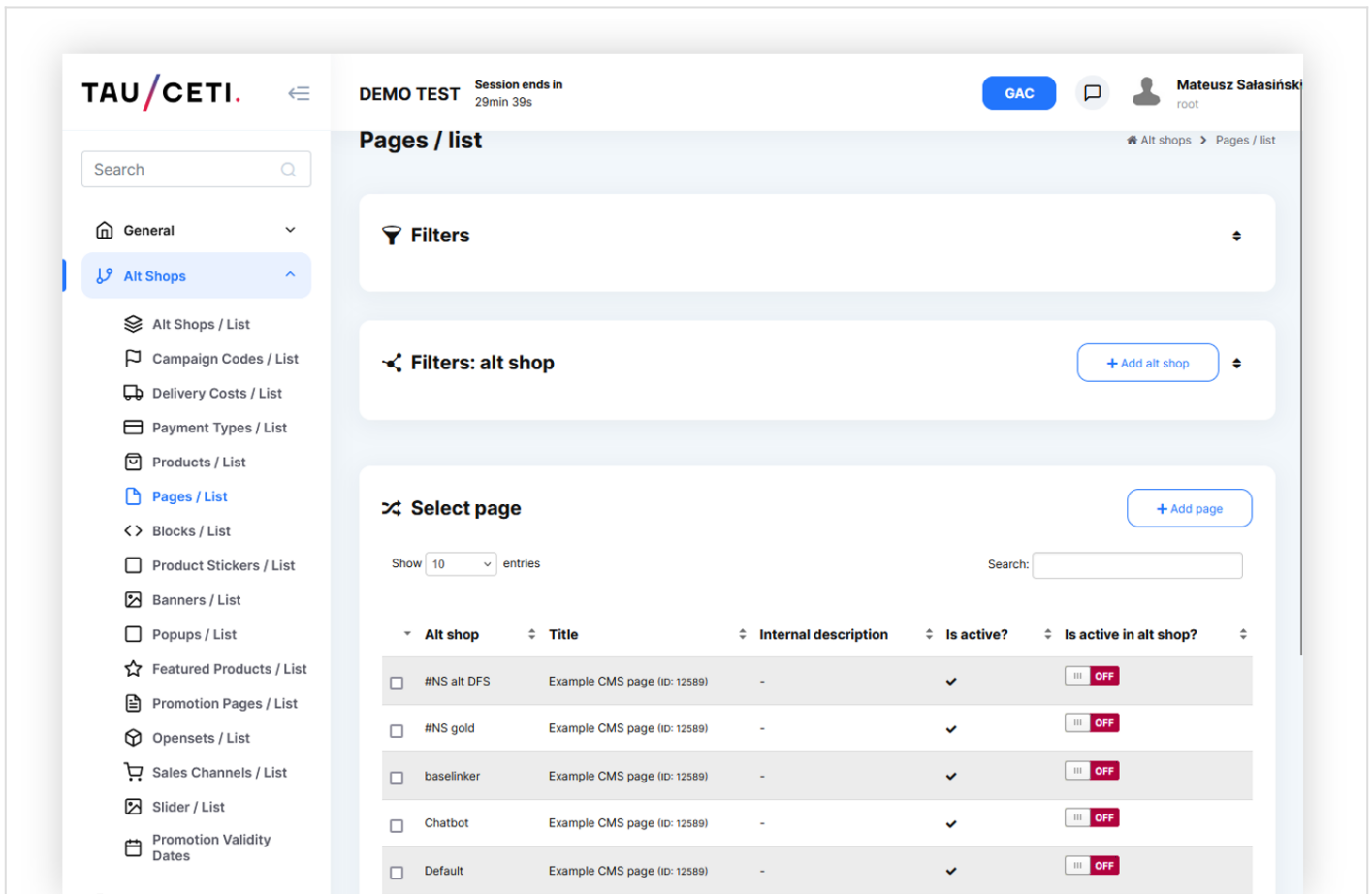
# Screenshot\_2020-04-29\_at\_19.1

## Activating an element in the Alt shops module

Most of the changes made to the elements of the administration panel require activating them in the altshops module. Note that newly created elements are inactive by default in all alt shops. In the following example, you will learn how to activate a CMS page (More about CMS pages can be found in the **[UNDER CONSTRUCTION]** article).

To activate a CMS page in the Altshop module, in the administration panel navigate to:

***Alt shops > Pages / list***



Visualization of the alt shops > pages / list section in the admin panel

Then, in the Select page section, in the **Search field (2)** find the CMS page you want to activate. After searching, you will find a list of all Altshops on which the desired page can be activated. If you would like to activate the CMS page in only one of the Alt shops, set the switch to **“ON” (3)** next to the record in question. If you would like to change the activity in bulk, select the fields of interest **(1)**, then choose the **status (active/inactive) (4)** you want to assign to the selected pages. In the last step, select the **Set for selected** button to change the defined status to the selected pages, or select the **Set for all** button to change the activity for all CMS currently filtered CMS Pages.

info2.svg **Remember**

Putting the page name in the search field doesn't mean that pages are filtered. When using the **Set for all** button, remember to filter the pages in the Filter tab.

info2.svg **Remember**

In order to manage the list of CMS pages in the Alt shop module more efficiently, please refer to the [Description of the Pages / list module \(Alt shops\)](#) article.

**Select page** + Add page

Show  entries Search:

Alt shop	Title	Internal description	Is active?	Is active in alt shop?
<input type="checkbox"/>	#NS alt DFS	Example CMS page (ID: 12589)	-	✓ <input type="checkbox"/> OFF
<input type="checkbox"/>	#NS gold	Example CMS page (ID: 12589)	-	✓ <input type="checkbox"/> OFF
<input type="checkbox"/>	baselinker	Example CMS page (ID: 12589)	-	✓ <input type="checkbox"/> OFF
<input type="checkbox"/>	Chatbot	Example CMS page (ID: 12589)	-	✓ <input type="checkbox"/> OFF
<input type="checkbox"/>	Default	Example CMS page (ID: 12589)	-	✓ <input checked="" type="checkbox"/> ON
<input type="checkbox"/>	Default (copy)	Example CMS page (ID: 12589)	-	✓ <input type="checkbox"/> OFF
<input type="checkbox"/>	Default (copy)	Example CMS page (ID: 12589)	-	✓ <input type="checkbox"/> OFF
<input type="checkbox"/>	default_bagchat	Example CMS page (ID: 12589)	-	✓ <input type="checkbox"/> OFF
<input type="checkbox"/>	default_bapfron	Example CMS page (ID: 12589)	-	✓ <input type="checkbox"/> OFF
<input type="checkbox"/>	default_bfzba	Example CMS page (ID: 12589)	-	✓ <input type="checkbox"/> OFF

Showing 1 to 10 of 21 entries ← Previous 1 2 3 Next →

Active

Visualization of the pages / list in the alt shops module

**caution.svg Warning**

If filters are not applied to the CMS pages displayed, the **Set for all** option will assign the desired action to **all** pages available in the database. Please be cautious with this setting, as activating every possible CMS page or block might break other active pages or blocks.

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