

Heureka integration

Screenshot_2020-04-29_at_19.1 Getting started

In this article, you can find information about the Heureka integration. This integration prepares a product feed that can be used on the Heureka platform. The feed is available under **/partner/feedHeureka.xml** (i.e. <http://www.yves-rocher.cz/partner/feedHeureka.xml>) when it is enabled in the system settings. The feed is generated every two hours.

info2.svg **Remember**

Heureka is a Czech e-commerce site. More than 38,000 online stores present their offers on the Heureka.cz platform, allowing portal users to choose offers and compare prices of more than 21 million products.

POWERPNT_47hRkE4LkA.png

Visualization of the Heureka xml feed

Table of contents:

1. [Configuration of the integration](#)
2. [Feed overview](#)

Screenshot_2020-04-29_at_19.1 Configuration of the integration

In order for a feed to be available it needs to be enabled. You can find the feed configuration in the

System > System / Settings > Integrations > Heureka.

POWERPNT_vetfnAf7WP.png

Visualization of the Heureka integration in the System settings.

In the Heureka tab in the system settings you can find the following options:

- **Feed enabled** - A switch that decides whether the feed should be generated or not. Disabling the feed does not delete the file that has already been generated.
- **Altshop** - A list of altshops you can choose a single altshop from which products should be downloaded and applied to the feed.
- **Manufacturer** - The name of the manufacturer, appearing in the **MANUFACTURER** field in the generated feed.
- **Delivery days** - information after what time the product will be delivered. This is the **DELIVERY_DATE** field in the feed.
- **Categories limit** - the limit of categories displayed in the feed for one product (analogous to the limit on the product card).

Screenshot_2020-04-29_at_19.1

Feed overview

In the Heureka feed, we can find available products from the selected altshop.

POWERPNT_47hRkE4LkA.png

Visualization of the Heureka xml feed

Every product in the feed has the following fields:

- **ITEM_ID** - Product SKU number taken from the **SKU** field
- **PRODUCTNAME** - Product name taken from a **name** field
- **DESCRIPTION** - Product description taken from the **Main description** field
- **URL** - Product URL starting with the website URL (i.e. <https://www.yves-rocher.cz>) and followed by the URL taken from the **Friendly URL** field.
- **IMGURL** - URL of the image assigned to the selected product.
- **PRICE_VAT** - Current price of the product
- **MANUFACTURER** - Manufacturer name set in the [Heureka configuration](#).

- **CATEGORYTEXT** - Product properties and tag. Properties are separated by a vertical bar.
 - **EAN** - Product EAN number taken from the **EAN** field.
 - **PRODUCTNO** - Product SKU number taken from the **SKU** field
 - **PARAM** - List of parameters.
 - **PARAM_NAME** - Name of the parameter.
 - **VAL** - Value of the parameter.
 - **DELIVERY_DATE** - Delivery date value set in the [Heureka configuration](#).
 - **ITEMGROUP_ID** - SKU of a parent product (applicable for example for color variations)
-

Revision #2

Created 27 November 2024 21:06:13 by Tau Ceti

Updated 27 November 2024 21:24:22 by Tau Ceti