

Omnibus price history

Screenshot_2020-04-29_at_19.1 Getting started

In this article, you can learn about the omnibus price history functionality. This functionality allows showing the customers if the current product catalog price is the lowest catalog price in the last X days or not **(1)** when the promotion price is applied to the product. If the price is not the lowest one, there will be information about the lowest price in the last X days. The price check occurs every day at 01:05, 09:05, 16:05, and 23:30. This functionality also introduces a new price history report.

POWERPNT_ZE57iSEqFU.png

Visualization of the omnibus functionality on a product page (desktop)

POWERPNT_TwTDsZVZgC.png

Visualization of the omnibus functionality on a product page (mobile)

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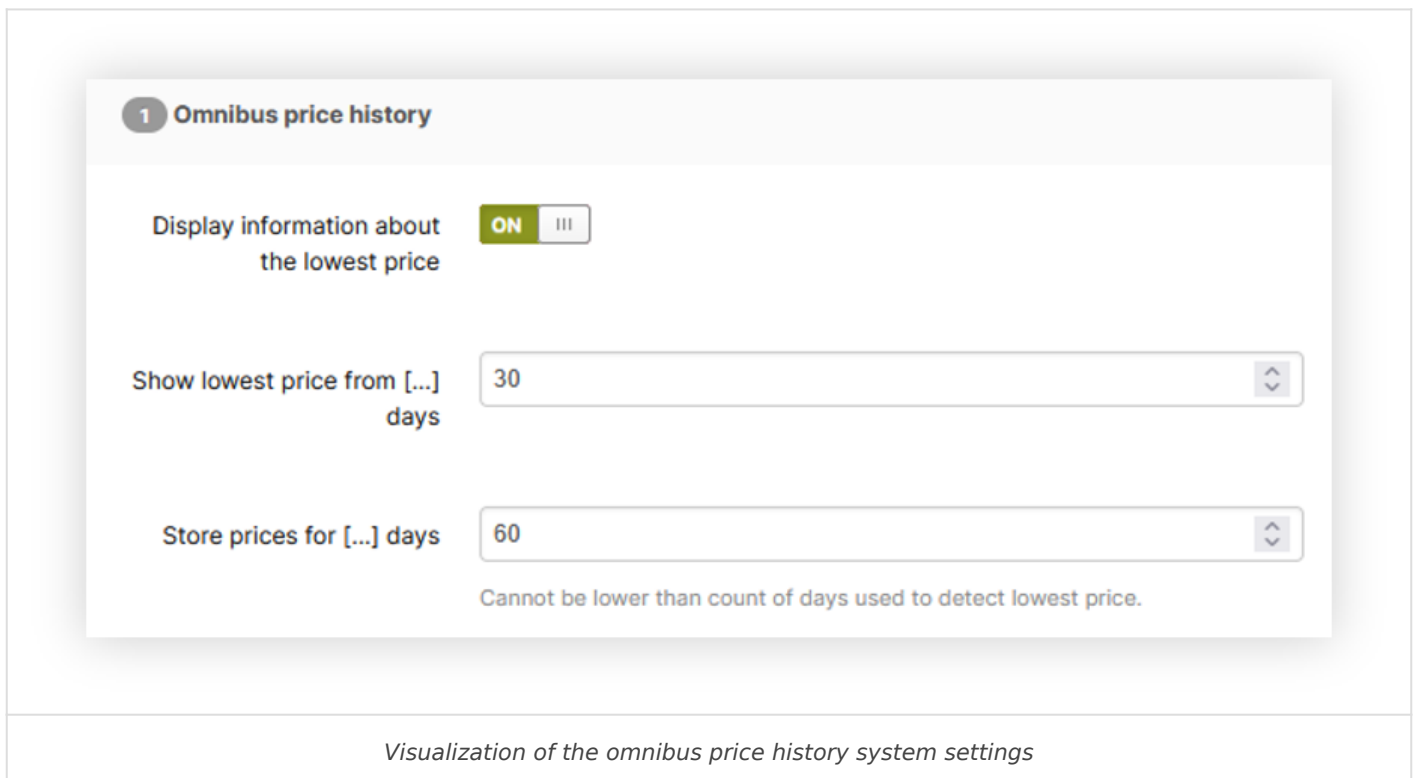
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Screenshot_2020-04-29_at_19.1 Configuring the integration

In order to turn on the integration, you have to navigate to:

System > System / settings > Built-in functions > Omnibus price history

Below you will find a description of possible actions.



- **Display information about the lowest price** - An ON / OFF switch that enables the integration on the website.
- **Show lowest price from [...] days** - A field where you can define from how many days back the lowest price should be read. The price check occurs every day at 01:05, 09:05, 16:05, and 23:30.
- **Store prices for [...] days** - A field where you can define for how many days the prices should be stored. Cannot be lower than the count of days used to detect the lowest price. Stored prices are used in the product's price history report. You can read more about this report in the [Product price history](#) chapter.

Screenshot_2020-04-29_at_19.1

Product price history

With this integration, a new report has been created. The product price history report can be found in:

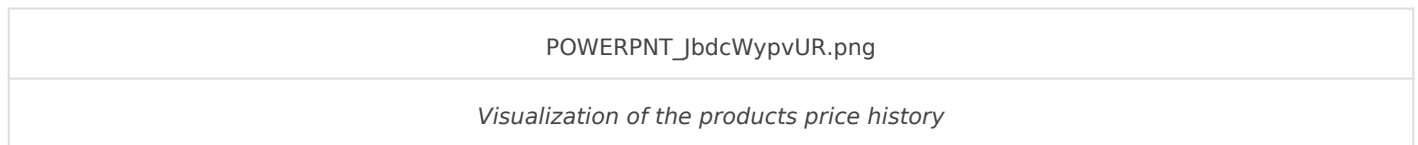
Reports > Products price history

info2.svg **Remember**

Prices are updated four times per day. The report contains prices for every product which was active in the default altshop on a given day. If a product was not active in the default altshop, there will be no row for a given product and day. Only default altshop prices are used. Prices history is stored for X days (configurable in the system settings). You can learn more about altshops in the [Alt shops - Introduction](#) article.

The SKU column in the report is just to allow for faster data analysis. Data is stored per product, not per SKU, as all SKUs assigned to a single product always have the same price.

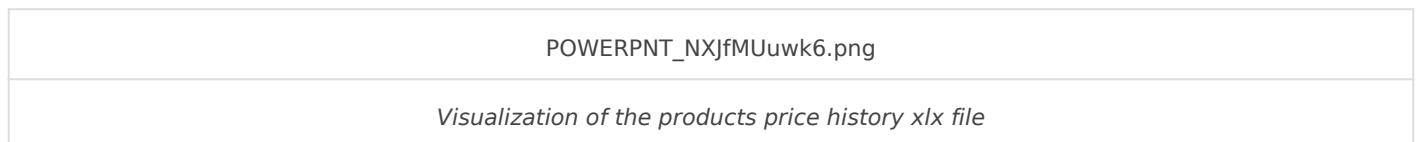
Below you will find a description of possible actions.



- **Date range** - A range of dates from which price history will be exported.
- **Product SKU** - A list of SKUs separated by commas that will be exported.

You can export the report with an **Apply filters** button. It is possible to export the report without any filters applied, then all available SKUs will be generated in the report with a date range between the first time the integration was enabled and the current time.

Below, you will see all available columns in the exported XLSX file.



- **Product_id** - An internal ID of a product
- **Product_sku** - Products SKU.
- **Date** - A date where a price was registered
- **Price** - A registered price for a selected day.

Screenshot_2020-04-29_at_19.1

Customer perspective

With the functionality turned on, customers will see in every place on the website where products are visible (for example product catalog, promotion pages, in the cart) information if the current catalog price is the lowest one with a percentage of how much bigger / smaller it is to the current price **(1)**.

This information is only visible when a selected product has applied a promotional price. Products without a promotional price will not have visible omnibus functionality.

Below you will see examples of the functionality on the website

POWERPNT_ZE57iSEqFU.png

Visualization of the omnibus functionality when current catalog price is higher than previous one

POWERPNT_WeM5WgwNc6.png

Visualization of the omnibus functionality when current catalog price is lower than previous one

POWERPNT_hKJtW8bJA3.png

Visualization of the products in the product catalog (desktop)

POWERPNT_eAPSbvYDpR.png

Visualization of the products in the product catalog (mobile)

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